

Life is better healthy.

## **Internet of Things in Healthcare**

**Heart of America HIMSS Chapter** 

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January 2016

## How far have we come?

## Pervasive Computing in Healthcare

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#### chapter eleven

## The business of pervasive healthcare

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## Agenda

- WHAT IS THE INTERNET OF THINGS (IOT)
- **IMAGINE THE POSSIBILITIES**
- MAJOR CHALLENGES AND RISKS
- WHAT'S THE FUTURE
- SUMMARY



# WHAT IS THE INTERNET OF THINGS (IOT)

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## Definitions

#### • General Definition

Almost "anything" – including "living things" – connected to the internet regardless of location or other physical restrictions. The network of physical objects or "things" embedded with electronics, software, sensors and connectivity to enable it to achieve greater value and service by exchanging data with the manufacturer, operator and/or other connected devices.

'Wikipedia, 2015

Smart, connected products Harvard Business Review, 2014

- Healthcare
  - "...a device that is connected via the Internet and informs clinical decision-making which bridges the digital and physical worlds to change physician and patient behavior."

**Goldman Sachs** 

mHealth, eHealth, telemedicine, etc.



## Enablers



## Components

- Things, e.g., engines, humans, electricity grids, chemical production plants
- Sensors, e.g., light, heat, position, chemical composition, temperature, biometrics
- Processor and analytics on "the thing," e.g., mobile phone, embedded microprocessor
- Connectivity the Internet
- "Central" analytics (often cloud-based), e.g., traffic flow, feedback on blood sugar control, predictive analysis of impending cardiac event

## **High Level Architecture**



## **APPLICATIONS USING IOT**



## **Diverse Range of Personal Sensors**



## IoT by the Numbers



Source: http://www.beckershospitalreview.com/hospital-management-administration/100-healthcare-statistics-to-know.html

## **IoT Strategic Categories**

## **ENABLERS**

Develop and implement the underlying core technology.

- Wearable devices
- Sensors
- Remote Monitoring
- Integrating Hubs
- Big Data
- Tech Savvy
  Consumers

## ENGAGERS

Design, create, integrate, and deliver IoT services to customers.

- Google Glass
- Smart Home

Home Smart Home

0

- Connected care
- Digital Retailer



Devise their own value-added services, on top of the services provided by Engagers, that are unique to the Internet of Things.

They provide integrated services that reframe and repackage the products and services of the Engagers. They succeed by finding new ways of creating and extracting value from the data, relationships, and insights generated from IoT activity.



## IoT is at the Peak of Hype



## **IMAGINE THE POSSIBILITIES**

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# **BIGHERO6**









"Will told and eye opaning . . . I kept thicking, 'Exactly!' white reading it." —And Gawande, autor of Being Mostal

## THE DIGITAL DOCTOR

Hope, Hype, and Harm at the Dawn of Medicine's Computer Age

ROBERT

WACHTER









HealthTap®





#### Panasonic On4Care Patient Experience

- Interrupts TV with video prompt
- Reading confirmed on TV
- Custom questions presented
- Optional educational videos
- TV resumes



Step 4



## When sci-fi becomes reality: thanks to 3D holographic technology

#### Published on Jan 27, 2014

Developed by Israeli firm Real View medical holography, doctors are now able to visualize a patient's anatomy "floating" in mid-air in real time during surgery. The company says it has recently completed a successful clinical study in which surgeons used 3D holograms of their patients' beating hearts to help them operate.





http://www.realviewimaging.com/

#### https://youtu.be/rxTyyXmW6gU Barnabas Health

## MAJOR CHALLENGES AND RISKS

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## Challenges

- Infrastructure capacity
- Analytics maturity
  - Data Standards
- Security & Confidentiality
- Privacy
- Distinguishing value from noise

## WHAT'S THE FUTURE?

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## **Growth Potential**

- Percent of microprocessors deployed today that are not in mobile phones, laptops, desktops, etc.
   = 80%
- Number of "things" connected to the Internet today = 2 billion
- Number of "things" expected to be connected to the Internet by 2020 = 50 billion
- Estimated size of the global healthcare IoT market by 2020 = \$117B; 15% CAGR

## **Top 10 Medical Innovation**



From the Cleveland Clinic 2016 Top Ten Innovations: https://my.clevelandclinic.org/about-clevelandclinic/newsroom/releases-videos-newsletters/2015-10-28-cleveland-clinic-unveils-top-10-medical-innovations-for-2016

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## UberHealth

#### Uber — the next home healthcare provider?

Written by Tamara Rosin (<u>Twitter</u> | <u>Google+</u>) | November 20, 2015 25

inShare

As part of a new experiment involving hundreds of Uber drivers, people in 36 cities had the opportunity during a four-hour window to summon a nurse to deliver a flu shot, according to <u>The Boston Globe</u>.

Uber's "on-demand healthcare" represents what many consider to be the future of healthcare — delivering healthcare services to patients when they need it instead of waiting for them to go get it.

UberHEALTH was conceived by John S. Brownstein, PhD, chief innovation officer of Boston Children's Hospital and an associate professor at HarvardMedicalSchool in Boston.

"The concept of bringing on-demand services . . . bringing physicians and nurses to people has so many opportunities," Dr. Brownstein told *The Boston Globe*.

Having a smart city will be important for future patient monitoring...KC is a Smart City...how do we leverage that infrastructure to improve the health status of all citizens? Do we create a health smart home for all? What does that mean from a clinical and technological standpoint?





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## Conclusions

- The Internet of Things is at the height of hype but there is profound power in this category of technologies
- There are many challenges to be addressed
- Plan on how to convert the tsunami of data this is creating into actionable and clinically valuable information
- You need to understand and manage the impact to your organizations based on legitimate needs vs. pressure to do something because everyone else is doing it

